



Recreation Committee
Tuesday, March 15, 2016
7:00 p.m.
Council Chambers, Aberfoyle

AGENDA

≠ - Denotes Recommendation

1. Call meeting to order
2. Disclosure of Pecuniary Interest
3. Approval of Minutes ≠
 - a) February 16, 2016 – Regular meeting
4. Delegations/Presentations
None.
5. 2016 Recreation Committee – Work Plan
 1. 2016 Recreation Committee Work Plan – Discussion of Work Plan Items
6. Regular Business
 1. Trophy Book – Presentation of the Trophy Book
7. Financial Reports
 1. Revenue and Expenses
None.
 2. Revenue Summaries
None.
8. Closed Meeting
None.
9. Adjournment ≠
10. Next meeting – April 19, 2016 at 7:00 p.m. in the Council Chambers, Township of Puslinch.



MINUTES

MEMBERS PRESENT

Councillor Stokley, Chair
Daina Makinson, Vice-Chair
Kevin Johnson
Margaret Hauwert

MEMBERS ABSENT

June Williams

TOWNSHIP STAFF

Marissa Herner, Communications Associate/C.S.R
Donna Tremblay, Deputy Clerk
Don Creed, Director of Public Works and Parks

1. CALL TO ORDER

The meeting was called to order at 7:00 p.m.

2. DISCLOSURE OF PECUNIARY INTEREST

None.

3. APPROVAL OF MINUTES

a) January 19, 2016 – Regular Meeting

Moved by Daina Makinson and then Seconded by Kevin Johnson REC-2016-07

That the Minutes of the Recreation Committee meeting dated January 19, 2016 be adopted.

CARRIED

4. DELEGATIONS/PRESENTATIONS

a) 7:05 p.m. - Sarah Thomas – YMCA/YWCA Guelph/Wellington regarding 2015 Summer Camp and 2016 Summer Camp ≠

Ms. Sarah Thomas provided the Committee with an update regarding the results from the 2015 YMCA/YWCA summer camp.

With respect to enrolment, Ms. Thomas advised that there was no growth in 2015 and that they experienced a slight decrease in their number of campers from the previous year. However, Ms. Thomas mentioned that they are looking to improve in terms of advertising and marketing for this year.

Moving forward to 2016, Ms. Thomas shared that the YMCA/YWCA has proposed to use the Township facilities again for five weeks at the same rate that was approved in 2015. For the 2016 summer camp, Ms. Thomas advised that the YMCA/YWCA will be breaking down the age groups more specifically to design age-specific programming.

Ms. Margaret Hauwert mentioned that it would be advantageous if the YMCA/YWCA could make the camp brochures available to children before March break, as parents select summer camps over the holiday.



Mr. Kevin Johnson advised that he would assist the YMCA/YWCA with reaching out to Puslinch residents by providing a write-up on Puslinch Today.

Ms. Daina Makinson suggested that an advertising technique that the YMCA/YWCA could employ is to reach out to campers from the previous year to see if they would be interested in sharing their camp experience through a write-up that could be posted on Puslinch Today to promote others to join.

Ms. Thomas expressed her thanks to the Committee for their suggestions and advised that the YMCA/YWCA is looking forward to another successful summer camp in Puslinch.

Moved by Kevin Johnson and then Seconded by Daina Makinson **REC-2016-08**

That the Recreation Committee receive the presentation from Sarah Thomas – YMCA/YWCA Guelph/Wellington regarding 2015 Summer Camp and 2016 Summer Camp Proposal.

The Recreation Committee would like to express their support to Council of the YMCA/YWCA camp moving forward in 2016.

CARRIED

5. 2016 RECREATION COMMITTEE – WORK PLAN

1. Report REC-2016-01 – 2015 Recreation Committee Work Plan ≠

Ms. Donna Tremblay, Deputy Clerk, spoke to the Committee about developing an annual work plan. In 2015, Ms. Tremblay advised that the Committee selected their work plan goals and objectives based on the 2015 Recreation and Parks Master Plan.

Ms. Tremblay directed the Committee's attention to the work plan template that was provided in the report. Ms. Tremblay advised that a template such as this would allow members of the Committee to set their 2016 goals and objectives, determine how the success of each would be measured, and set a level of priority for each by selecting an expected time of completion.

Ms. Makinson agreed that a work plan of this nature would provide the Committee with a defined structure and clear goals to work towards for 2016. To improve the template further, Ms. Makinson suggested that the individual(s) assigned to each task should also be included in the template.

Ms. Tremblay instructed that the Committee members would be provided with the work plan goals and objective template to complete for discussion at the following Recreation Committee meeting.

Moved by Daina Makinson and then Seconded by Kevin Johnson **REC-2016-09**

That the Committee receive Report REC-2016-01 – 2015 Recreation Committee Work Plan Review.

CARRIED



6. REGULAR BUSINESS

1. Pickleball – Verbal Update – Margaret Hauwert

Ms. Hauwert updated the Committee that she contacted a member of the Ontario Pickleball Association. Ms. Hauwert advised that the Ontario Pickleball Association expressed that they travel to various recreation facilities to provide demonstrations should this be something that the Committee wishes to pursue further.

Chair Stokley advised that it would be informative to meet with the Ontario Pickleball Association and allow them to view the facility. However, Chair Stokley stated that, as the Committee has discussed in the past, the Township would not undertake the role of creating a league and the initiation of developing pickleball would need to come from a group looking to organize an Association or league in the Township.

Mr. Johnson asked Ms. Hauwert if she could inquire as to whether the Ontario Pickleball Association would be interested in utilizing the Optimist Recreation Centre gymnasium as a satellite facility. Being that pickleball is a growing sport; Mr. Johnson propositioned that there may be local leagues seeking additional playing time that would be interested in renting the gymnasium, which could allow Puslinch residents the opportunity to play.

Ms. Hauwert advised that she would follow-up with the Ontario Pickleball Association and extend an invitation to the Association to view the facility.

Moved by Margaret Hauwert and then Seconded by Kevin Johnson **REC-2016-10**

That the Committee receive the verbal report from Margaret Hauwert regarding pickleball.

CARRIED

2. Monteith Brown Planning Consultants Report regarding Puslinch Community Centre Park Master Plan (Phase 1) dated February 4, 2016 ≠

For review, the Committee was provided the Monteith Brown Planning Consultants Report with respect to the Puslinch Community Centre Park Master Plan (Phase 1).

Mr. Don Creed, Director of Public Works and Parks, advised the Committee that if they have comments regarding the report, they are to provide their comments by email and they will be forwarded on to the Monteith Brown Planning Consultants.

Moved by Margaret Hauwert and then Seconded by Kevin Johnson **REC-2016-11**

That the Committee receive the Monteith Brown Planning Consultants Report regarding the Puslinch Community Centre Park Master Plan (Phase 1) dated February 4, 2016.

CARRIED

7. FINANCIAL REPORTS

1. Revenue and Expenses

None.

2. Revenue Summaries

None.



Puslinch Recreation Committee
Tuesday, February 16, 2016
7:00 p.m.
Council Chambers, Aberfoyle

8. CLOSED MEETING

None.

9. ADJOURNMENT

Moved by Margaret Hauwert and then Seconded by Kevin Johnson **REC-2016-12**

The Recreation Committee Meeting hereby adjourns at 8:23 p.m.

CARRIED

10. NEXT MEETING

Tuesday, March 15, 2016 at 7:00 p.m. in the Council Chambers.

PUSLINCH RECREATION COMMITTEE WORK PLAN TEMPLATE				
Committee Name: Puslinch Recreation Committee				
Work Plan Period: January 1, 2016 to December 31, 2016				
Name of Person Completing Form: Kevin Johnson			Title: Committee Member	
Committee Objectives: (Please list your committees overall objectives for the coming year)				
<ol style="list-style-type: none"> 1. Publicize the existing recreation opportunities that Puslinch has to offer 2. Promote participation in recreational opportunities in Puslinch 3. Promote physical activity 4. Branding of Township 				
Main Activity	Details of the main plan, project, programs or services related to these activities	Individual Assigned Task	Timelines or milestones	Which objective does this support
Publishing information articles on various available activities/facilities within the Township	<ul style="list-style-type: none"> - Identify under-utilized or under-publicized recreational assets in the township (will need input from committee or staff to identify) - Gather information from staff re costs, if any, for the public to utilize the server - Perform a site visit to gather info and take photos - Write and publish - Send copy of article and photographs to interested publications 	Kevin Johnson	<ul style="list-style-type: none"> - April/May committee meetings: list 6 target activities/facilities to write about - Monthly, starting June 2016, attempt to have draft article available at Rec Committee meetings for comments and publish article between then and the end of the month on 'PuslinchToday' and make it available to any who want to publish it with appropriate credits given to author and committee. 	<ul style="list-style-type: none"> - Publicize the existing recreation opportunities that Puslinch has to offer - Promote participation in recreational opportunities in Puslinch - Promote physical activity - Branding, by including a blurb at bottom of each article about the township and the rec committee

What indicators will demonstrate the success of the Committee in meeting the objective and delivery of the activity.	Why is indicator important?	Which Committee Activity does this support?
Committee deciding on activities/facilities to promote	First necessary step	
Actual publication of articles	End result	All mentioned above
Other publications picking up stories and re-publishing	Although not necessarily required to achieve committee objectives, articles picked up by Google News, the Pioneer, Wellington.ca, Wellington Advertiser and other online news sites would be a bonus and assist in the promotion of the Township.	All mentioned above
Article links being shared by public or other online sites on social media (Facebook, Twitter etc.)	Assists in the promotion of the facility/activity	All mentioned above

PUSLINCH RECREATION COMMITTEE	
WORK PLAN TEMPLATE	
Committee Name: Puslinch Recreation Committee	
Work Plan Period: January 1, 2016 to December 31, 2016	
Name of Person Completing Form: Wayne Stokley	Title: Chair of Rec. Committee
Committee Objectives: (Please list your committees overall objectives for the coming year)	
1.Promote Community led programs	
2. Promote Community Partnerships	
3. Promote communications and branding	

Main Activity	Details of the main plan, project, programs or services related to these activities	Individual Assigned Task	Timelines or milestones	Which objective does this support
	(1) Work with "Y" to develop Xmas and March break camps along with scheduled	Wayne and others interested	Plan for 2017 season	Partnerships

5.1

	PD days			
	(2) Trail development behind PCC. Work with Project Leader(?), Volunteers, Rangers	Wayne and others interested	Start this spring	Community led programs. Volunteers assist

What indicators will demonstrate the success of the Committee in meeting the objective and delivery of the activity.	Why is indicator important?	Which Committee Activity does this support?
(1) Camps organized for 2017		
(2) Fully functioning trail		