

# PUSLINCH RECREATION COMMITTEE

## WORK PLAN TEMPLATE

**Committee Name:** Puslinch Recreation Committee

**Work Plan Period:** January 1, 2016 to December 31, 2016

**Name of Person Completing Form:** Daina Makinson

**Title:** Recreation Committee Member

**Committee Objectives:** (Please list your committees overall objectives for the coming year)

1. Launch Pickleball program at ORC Gym
2. Partner with YMCA, GWSA to provide additional programs
3. Create awareness of programs and facilities

	project, programs or services related to these activities	Assigned Task	milestones	this support
Pickleball	Hold demonstration at gym	Wayne Stokley	Completed	Determines local support for participation
	Contact interested Puslinch residents to organize and run league	June Williams		Delivering pickleball to residents and utilizing facilities
	Invite Ontario Pickleball Association to view facility and consider to use as satellite facility	Margaret Hauwert		Delivering pickleball to residents and utilizing facilities
	Research alternative leagues to use facility			Delivering pickleball to residents and utilizing facilities
Partner with YMCA, GWSA and others to deliver additional programs	<p>Meet with YMCA to discuss their interest in using facilities to deliver their programs</p> <p>Meet with GWSA to further discuss opportunities to extend their programs to Puslinch facilities</p>	<p>Donna Tremblay?</p> <p>Wayne Stokley?</p>		Offering more programs to residents and utilizing facilities
Create awareness of programs and facilities	<p>Write articles about facilities and programs for local media</p> <p>Send press releases to local media</p>	<p>Daina Makinson Kevin Johnson</p> <p>Daina Makinson?/Donna Tremblay?</p>		Increasing usage of facilities

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What indicators will demonstrate the success of the Committee in meeting the objective and delivery of the activity.	Why is indicator important?	Which Committee Activity does this support?
Increased bookings of facilities		
Increased program offerings		

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**Work Plan Period:** January 1, 2016 to December 31, 2016

**Name of Person Completing Form:** June Williams

**Title:**

**Committee Objectives:** (Please list your committees overall objectives for the coming year)

1. To increase the awareness and use of the recreation facilities in the Township

2.

3.

Main Activity	Details of the main plan, project, programs or services related to these activities	Individual Assigned Task	Timelines or milestones	Which objective does this support
Advertising and Promotion	Designing a poster and brochure, electronic and printed. Send to all businesses in the Township. Make available to Guelph & Cambridge		12 months	Awareness, pride in the facilities leading to additional use

	<p>Chamber of Commerce etc. Source out free advertising in local newspapers and on line media. Assess signage of facilities including directional for location Assess visual appeal of facilities especially PCC.- landscaping in the front of building Assess washroom facilities at Morriston Meadows and Morriston Ball Park for availability and suitability. Contact baseball &amp; hockey Leagues to promote facilities Look for opportunities to increase the use of facilities such as Pickleball</p>			

What indicators will demonstrate the success of the Committee in meeting the objective and delivery of the activity.	Why is indicator important?	Which Committee Activity does this support?
Increased use and rental income of the facilities	To support the costs involved-time and money	

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**Work Plan Period:** January 1, 2016 to December 31, 2016

**Name of Person Completing Form:** June Williams

**Title:**

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Increased use and rental income of the facilities	To support the costs involved-time and money	