

COMMUNITY BASED STRATEGIC PLAN

PUBLIC CONSULTATION FACILITATED BY

DR. JOHN WHITESELL

January 14, 2016



STRATEGY CONSULTATION

JANUARY 14, 2016 — AGENDA

- Whitesell & Company, Inc. — Profile
- “Community” is the heart of a Puslinch Strategy
- Puslinch Strategic Priorities — SOG
- Mission — Why does Puslinch exist?
- **Shared Vision — What will Puslinch be in the future?**
- Strategy — How does the community achieve that future?

Classy Lane Barn Fire



📍 Milton, ON

\$313,930 of \$500k

Raised by 1,119 people in 9 days

Donate Now

SHARE ON FACEBOOK



3.7K SHARES

f SHARE

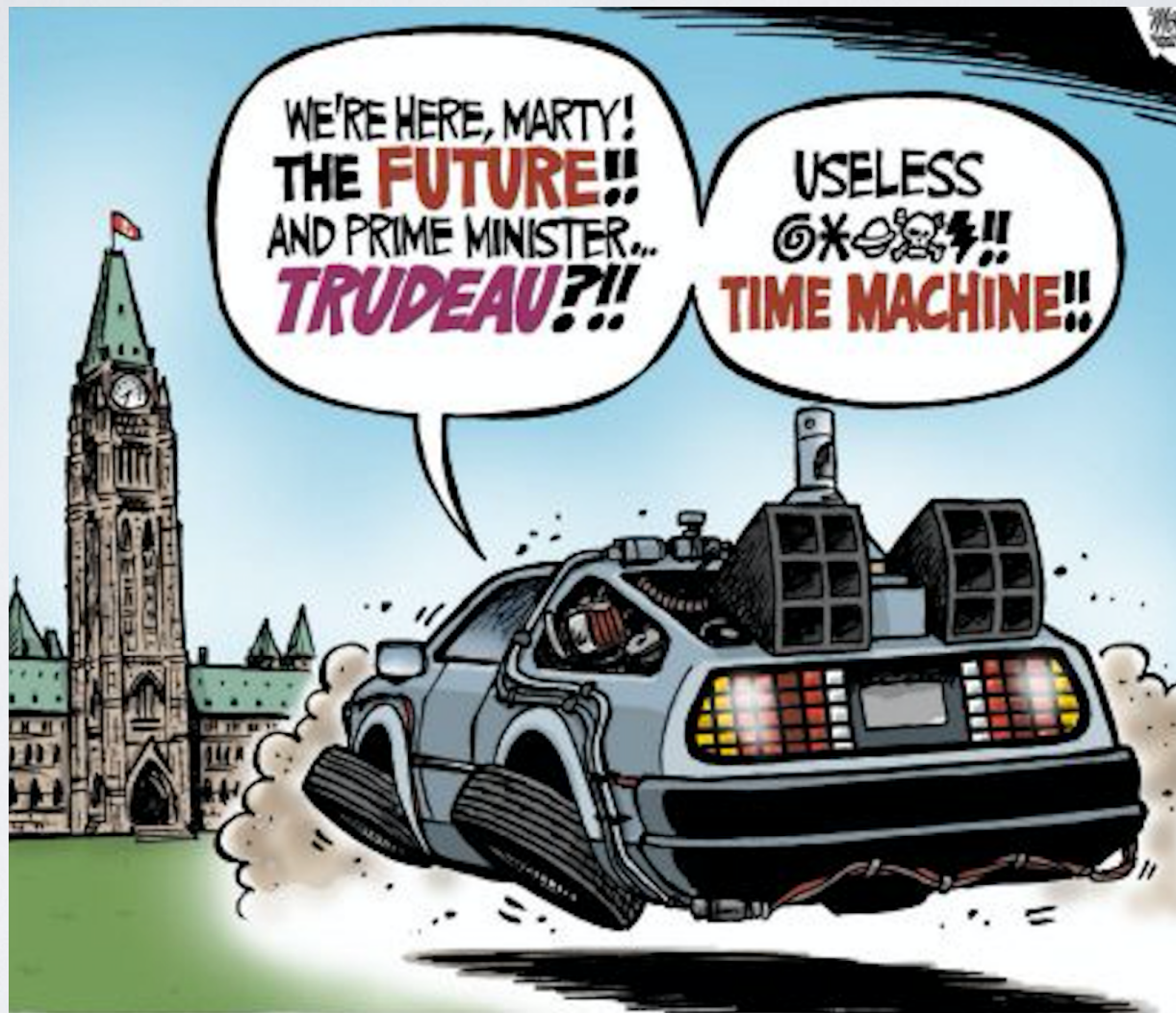
🐦 TWEET



Created January 5, 2016

✉️ Cathy Boughton

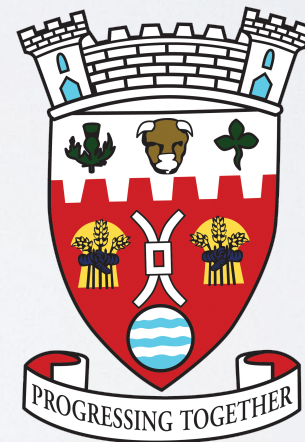
TRUDEAU @TORONTO

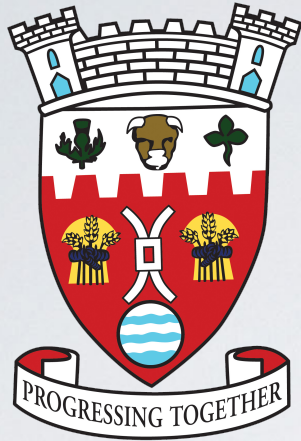




COMMUNITY-BASED STRATEGIC PLAN (CBSP)

- June 2015 to February 2016
- Research & Background
- Interviews
- (3) Strategy Sessions
- (4) Project Updates & Planning Sessions
- (3) Community Consultations
- Mission & Strategic Priorities — Staff & Council
- Final Strategy Document — February 2016





TOWNSHIP OF PUSLINCH STRATEGIC PLAN

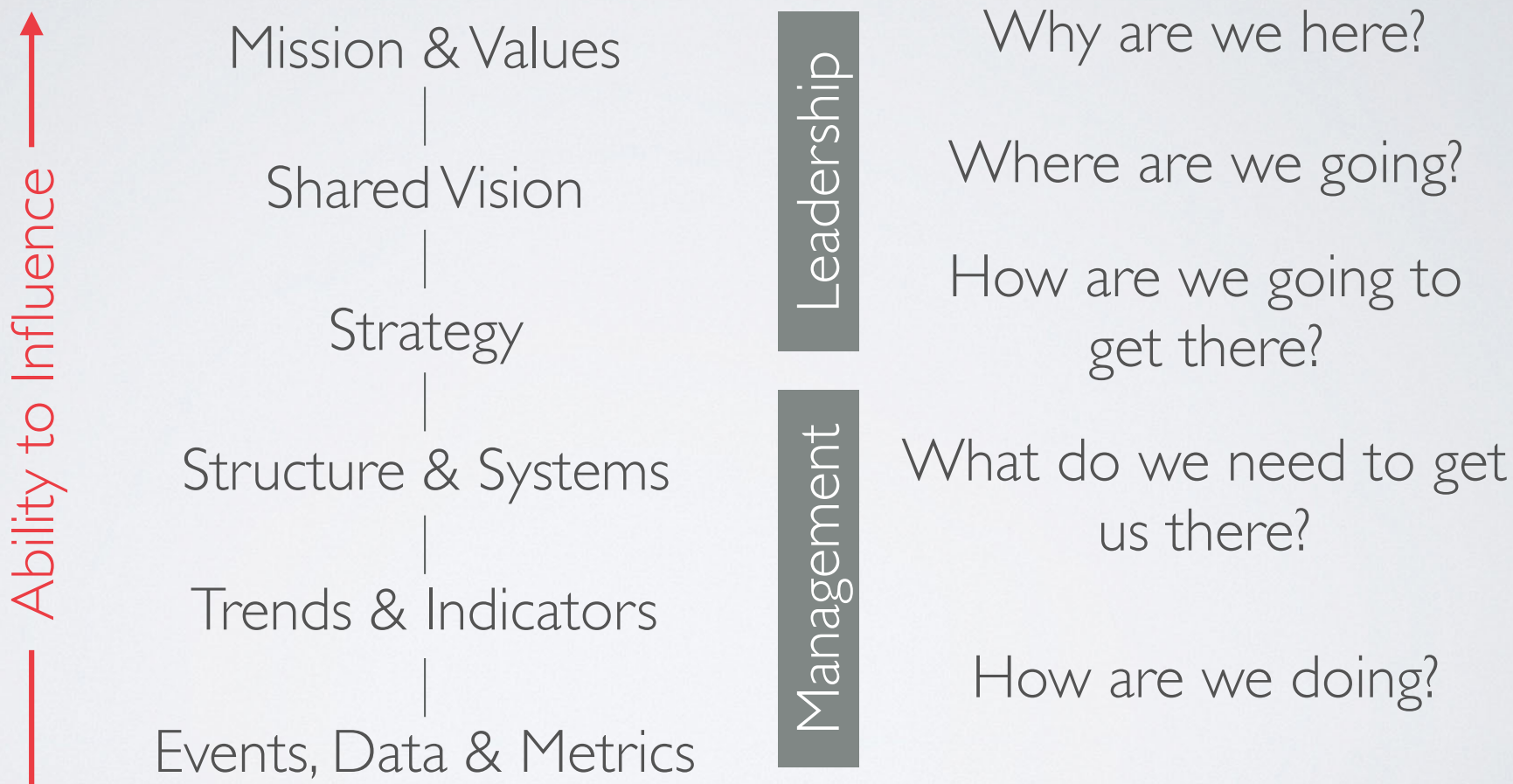


Community Improvement
Plan (CIP)

Fire Master
Plan

Recreation & Parks
Plan

TOWNSHIP OF PUSLINCH STRATEGIC PLANNING

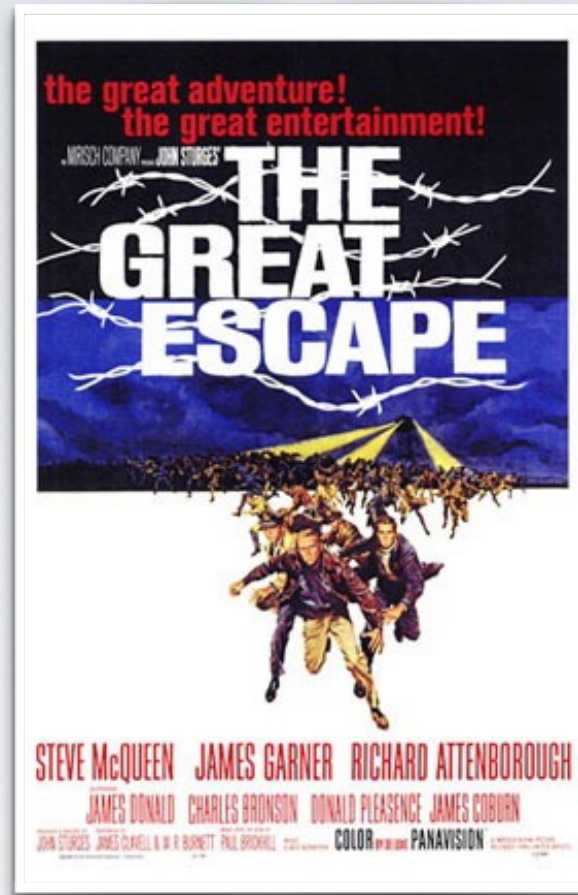


ALIGNMENT ARROW



SHARED VISION

- Clues to understanding the Township's deeper, emerging, modern purpose that has evolved from your founders' work & commitment.
- A collective, community-based expression of a deeper sense of purpose.
- Alexander Graham Bell: the telephone system as a means of universal communication.
- Not all visions are equal.
- The content of a functional (and even inspirational) *shared vision* cannot be dictated; it can only emerge from a coherent and authentic process of reflection and conversation.
- A functional *shared vision* is the basis for “creative tension” to shape the future — clear pictures of our vision juxtaposed with current reality.

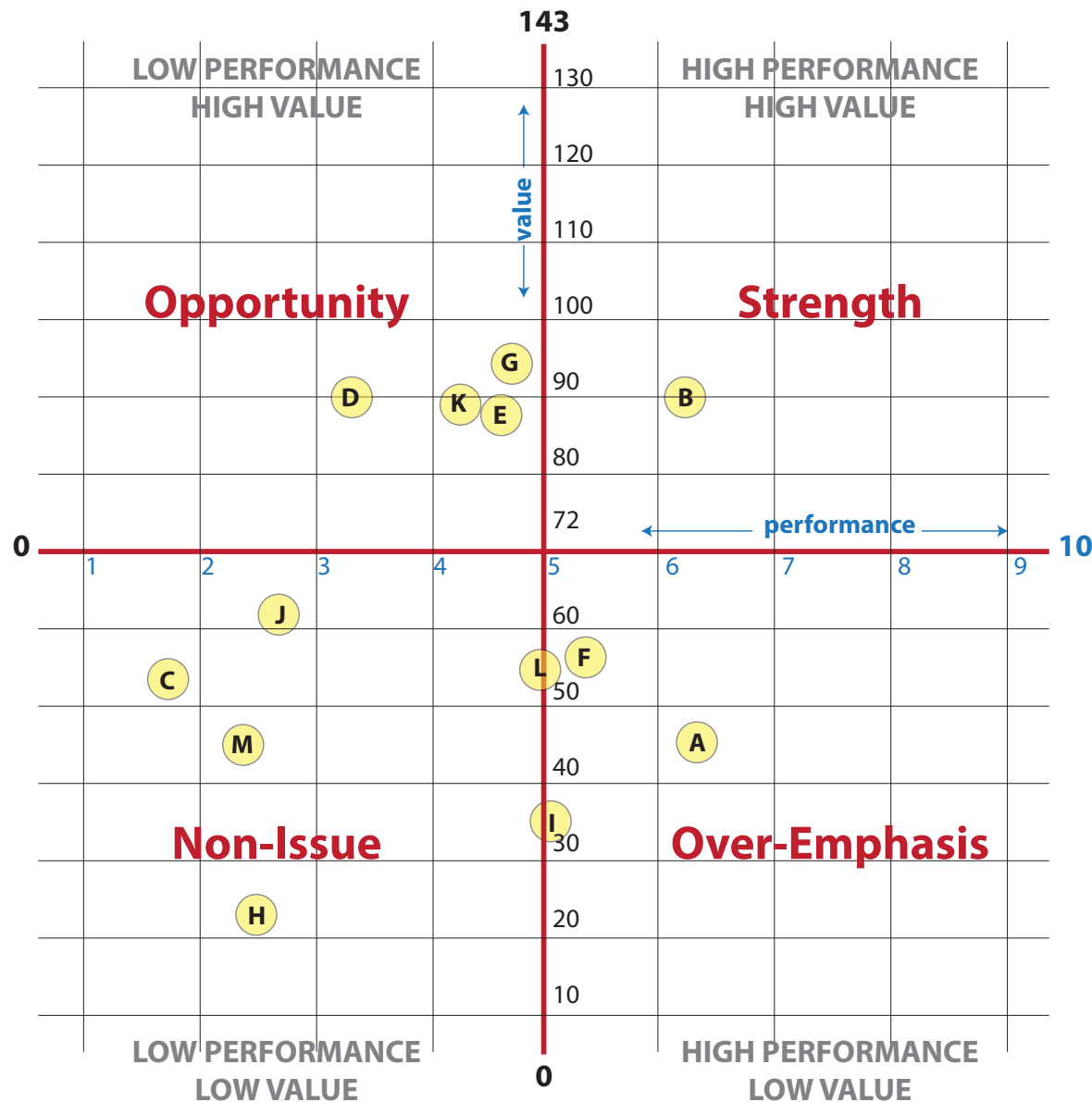


MISSION, VISION & STRATEGY

The Great Escape

Township of Puslinch Strategic Opportunity Grid

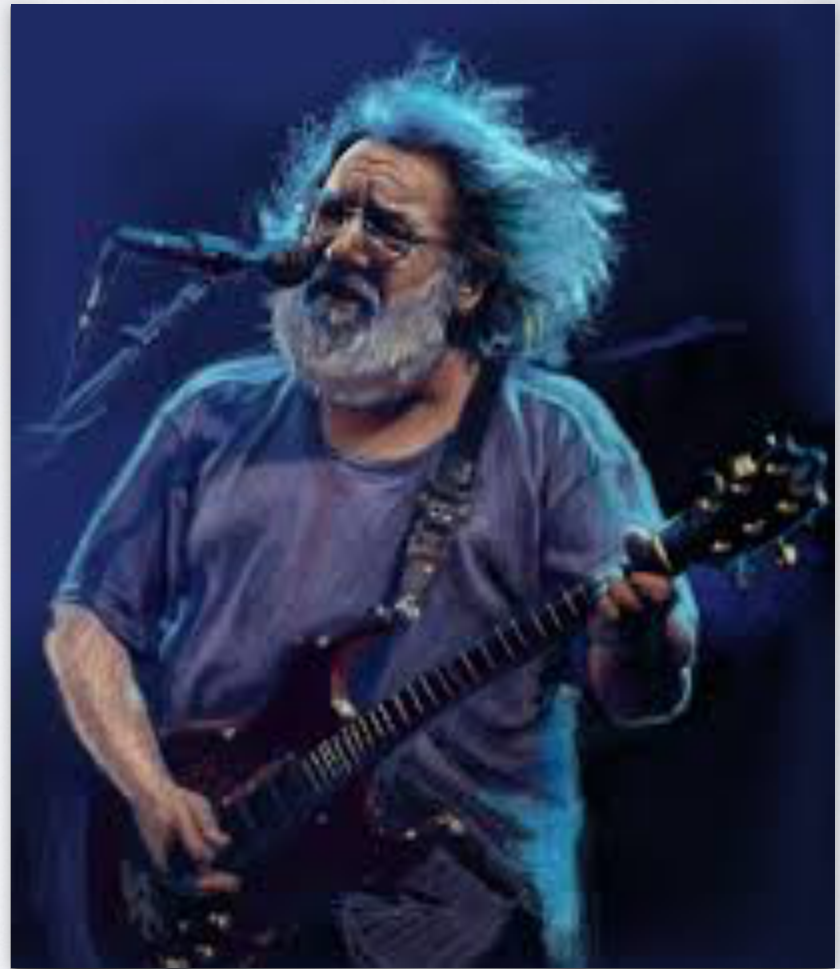
September 29, 2015



- A. Government Regulation
- B. Finance
- C. Housing Affordability
- D. Water
- E. Service Levels
- F. Traffic Volume
- G. Growth & Economic Development
- H. High Speed Internet
- I. Public Recreational Areas
- J. Puslinch Identity
- K. Master Plan Recommendations
- L. Morrison Bypass
- M. Annexation & Amalgamation

JERRY GARCIA

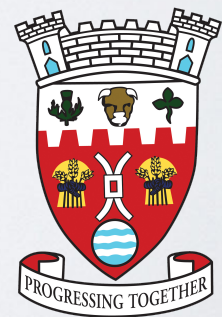
“Somebody has to do something and it’s incredibly pathetic that it has to be us.”



SHARED VISION

QUESTIONS & DISCUSSION

- How do we know that the future of Puslinch is secure?
- What can we do to ensure that the Township remains strong and sustainable?
- What have we done to make Puslinch a place to grow, learn, play, work and stay/visit for our grandchildren?
- What is the Township's role in the County, the Province and the Country?
- How do we handle good times? How do we handle hard times?
- How do people in Puslinch treat each other?
- How can we measure our progress towards our Shared Vision?



Let us know what you think!

Deadline: Jan 22, 2016



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