

COMMUNITY BASED STRATEGIC PLAN

PUBLIC CONSULTATIONS FACILITATED BY
DR. JOHN WHITESELL

September 9 & 10, 2015



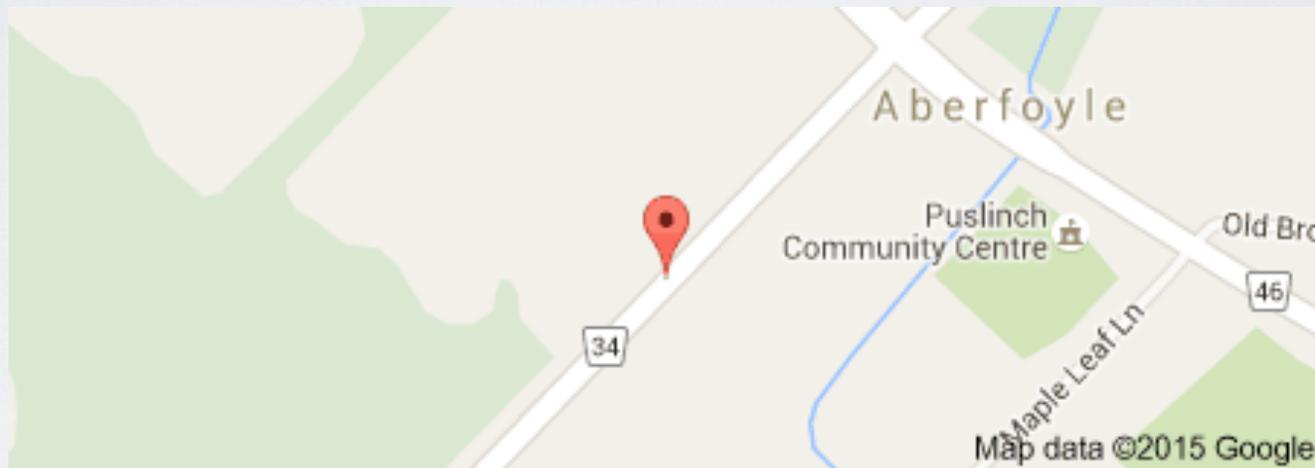
STRATEGY CONSULTATION

SEPTEMBER 9 & 10, 2015 AGENDA

- Whitesell & Company, Inc. — Profile
- Purpose, Process & Presentation to Council
- “Community” is the Key Point for a Puslinch Strategy
- Mission — Why does Puslinch exist?
- Vision — What should Puslinch be in the future?
- Strategy — How can the community achieve that future?

TOWNSHIP OF PUSLINCH

Guelph



Cambridge ←

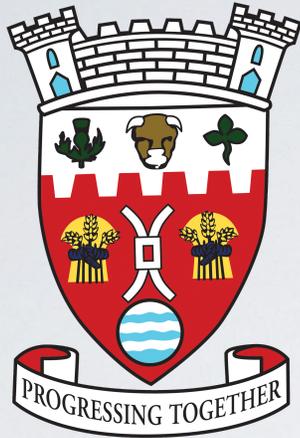
→ Milton

↓
Hamilton

Puslinch CBSP

Activities & Timeliness

Major Activities	June-July	August	September	October	November
Key Informant Interviews					
Strategy Session #1					
Research					
Community Consultations (2)					
Strategy Session #2					
Draft CBSP					
Final CBSP					
Presentation to Council					
Project Updates					



TOWNSHIP OF PUSLINCH STRATEGIC PLAN



Community Improvement
Plan (CIP)

Fire Master
Plan

Recreation & Parks
Plan

TOWNSHIP OF PUSLINCH STRATEGIC PLANNING



ALIGNMENT ARROW



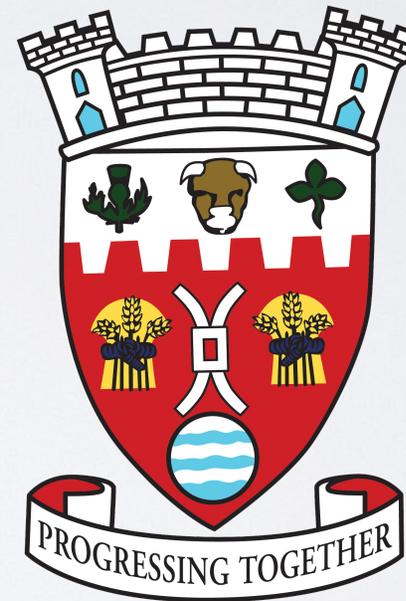
MISSION STATEMENT

EXAMPLES

- **Livestrong:** To inspire and empower people affected by cancer.
- **Save the Children:** To inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their lives.
- **Ducks Unlimited** conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.
- **Doctors without Borders (Médecins Sans Frontières)** works in nearly 70 countries providing medical aid to those most in need regardless of their race, religion, or political affiliation.
- **The Rotary Foundation:** To enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

MISSION STATEMENT

One sentence that describes why Puslinch exists and that statement will guide decisions, priorities, actions & responsibilities.



RICHARD BRANSON

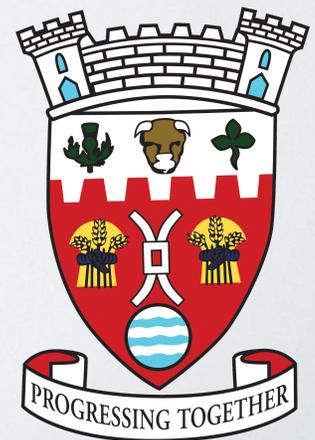
CREATING A MISSION STATEMENT

If we had to put our mission statement on a coat of arms, Virgin's would probably say something like, “ipsum sine timore, consector,” which very loosely translated from the Latin means, “Screw it, let's do it!”



CREATING A MISSION

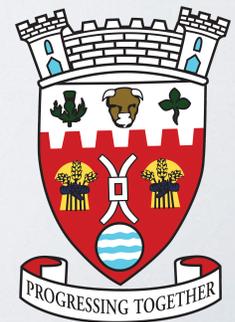
- Lily Tomlin: “I always wanted to be something when I grew up but I should have been more specific.”
- Respect the past and keep all eyes on the future.
- What does Puslinch stand for — Township purpose & values?



WHAT DO YOU THINK?

A DISCUSSION

- Why do people want to live in Puslinch?
- What does the Township do very well for residents and visitors?
- What would you like to see the Township Council, management and staff do differently or better in the future?



SWOT

Strengths, Weaknesses, Opportunities & Threats

Let us know what you think!

Deadline: Sept 22, 2015



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