

Smoke-Free Outdoor Spaces

Why smoke-free outdoor spaces?

- **Reduce exposure to social, physical and environmental effects of tobacco smoke**
- **Create healthy smoke-free outdoor spaces that are accessible to everyone**
- **Promote positive role modeling to kids**
- **Protect the environment and reduce litter**

Second-hand Smoke

- **There is no safe level of second-hand smoke, even outside ¹**
- **Second-hand smoke contains more than 7,000 chemicals; 70 are known to cause cancer ²**
- **Second-hand smoke causes heart disease, lung cancer in adults and Sudden Infant Death Syndrome in infants**
- **Each year, about 1000 non-smoking Canadians die from second-hand smoke ³**
- **In Canada about \$4.4 billion is spent each year on health care for smoking-related illnesses ⁴**

Environmental Scan

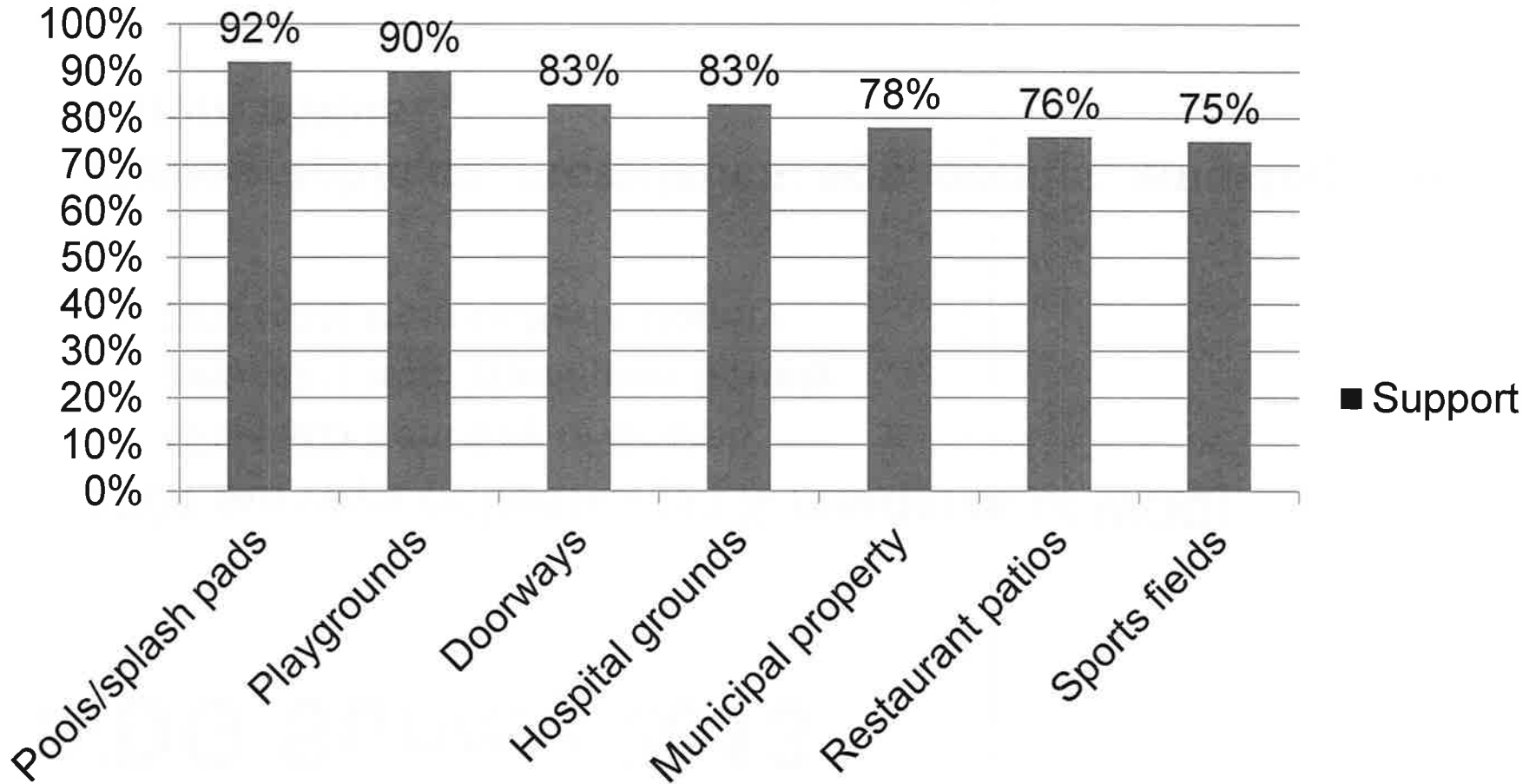
- **93 municipalities in Ontario have smoke-free outdoor spaces by laws**
- **Range in level of comprehensiveness**
- **Locally, Orangeville implemented a by law in June 2012**

WDG Survey 2013

- **2001 surveys collected (91% residents of WDG)**
 - **45% (902) from City of Guelph**
 - **24% (481) from Wellington County**
 - **22% (435) from Dufferin County**
- **Demographic characteristics: age, gender, smoking and parent status**
- **Knowledge and health beliefs associated with smoking**

Survey Results

96% of WDG respondents supported one or more 100% smoke-free outdoor areas



What would a by-law look like?

- **By-law can be customized to reflect areas residents of Wellington County support having smoke-free space**
- **Education and appropriate signage are very important**
- **Communication campaign is important to go along with a new by-law**



Enforcement

- **Outdoor smoking by-laws tend to be self-enforcing, when combined with proper education, signage and social pressure so little active enforcement is typically needed.**
- **51% of Wellington County respondents reported that they would feel comfortable self-enforcing the by-law**
- **Enforcement tends to be complaint driven**

Bill 131

- **Introduced Nov 13th 2013**
 - **Prohibiting smoking on playgrounds, sport fields, and patios**
 - **Increasing fines for those who sell tobacco to youth**
 - **Banning the sale of flavoured tobacco products**
 - **Allow for testing of tobacco in water pipes in indoor public places**
 - **Prohibiting tobacco sales on post-secondary education campuses and specified provincial government properties**

How does this affect us?

- **Where a local by law exists, the more restrictive legislation prevails**
- **Our survey showed support for smoking restrictions in places that are not proposed by this legislation such as municipal property (arenas, rec centre, pools)**
- **Provincial legislation can take a long time to pass and may not pass at all, and our community has indicated a very strong level of support for smoke-free outdoor spaces**

Recommendations

- **A comprehensive smoke-free outdoor spaces bylaw**
- **A complete smoking ban rather than a partial ban**
- **A process for special events and/or businesses to opt into by-law**
- **Emphasis on public education rather than enforcement**
- **Positive messaging rather than anti-smoking messaging in a public education campaign**
- **Use of appropriate signage be used to increases public awareness of and compliance with by-law**

How we can help

- **Public Health would like to assist you in any way we can, including, but not limited to:**
- Consulting with staff
- Gathering additional research
- Delivering presentations
- Drafting a by-law
- Supporting an educational campaign
- Creating an enforcement plan
- Training enforcement officers

Cessation Supports

- **Providing supports to smokers who wish to quit is an important component of by-law implementation**
- **Public Health can help with this by connecting smokers with existing programs such as:**
 - **Family Health Teams (STOP study, free NRT)**
 - **Smokers Help Line**
 - **Community Health Centres**
 - **Pharmacists**

Next Steps

- **Find a Champion or Group Champion to move this issue forward in your municipality**
 - **Sports team**
 - **Youth group**
 - **Environment group**
 - **Parent group**
- **Discuss this issue at the County level**