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## **Dog Licensing Made Easy During COVID As Puslinch Launches Partnership with DocuPet**

**A simplified online experience paired with a complimentary lost pet service adds value to licences**

Licensing dogs in the Township of Puslinch is now faster, easier, and more valuable for everyone. The Township of Puslinch has officially launched their partnership with DocuPet, a world-leading pet profile, lost pet, and licensing platform. Owners now get free access to DocuPet's HomeSafe™ Lost Pet Service, and a secure online profile linked to their pet when they license.

DocuPet's simplified, online experience is especially welcomed as the township navigates a pandemic. In addition to a contactless licence application and delivery, DocuPet also offers the 24/7 HomeSafe™ lost pet service included with each license and over 170 colorful designer tags to choose from. Furthermore, funds from each DocuPet designer tag are donated to the Cambridge and District Humane Society, providing much needed resources for medical treatment of sick or injured animals.

The Township of Puslinch has worked together with DocuPet to update the licensing window from a calendar year approach, to the new 365 day model. Previously, all dogs were required to obtain their licence by January 1st of each year. Moving forward, licences will be valid for a full 365 days beginning on the date of purchase.

"Running an effective pet identification program is incredibly important for the welfare of pets. Keeping lost pets out of shelters and returning them to their parents is our priority

at DocuPet. Over the past six years, we have helped thousands of lost pets get back home, but there is still the same joy in the office every time we get the news that we have another success story. We are really looking forward to helping pets in Puslinch get home safe,” says Grant Goodwin, CEO of DocuPet.

“Dog licences are important because they not only protect our own dogs, but help local pets in need. We’re excited to work with DocuPet in order to make this process simple and service valuable for Puslinch residents” said Mary Hasan, Director of Finance/Treasurer.

Licensing your dog in Puslinch is mandatory. Owners may license their dog online by visiting [puslinch.docupet.com](https://puslinch.docupet.com). Licences may be purchased for a one year period. DocuPet is offering \$5 off residents’ first designer tag purchase with the promo code PUSLINCH5 until April 15th, 2021.

Pet owners can learn more, or license and renew their dog’s licences online at [puslinch.docupet.com](https://puslinch.docupet.com), or over the phone at 1-855-249-1370. Residents are also able to license by mail or in person at the Municipal Office in Puslinch at 7404 Wellington Road 34, Puslinch, Ontario. Due to COVID-19 in-person licensing options are unavailable at this time.

For more information about DocuPet’s launch please contact the Township of Puslinch directly at 1-519-763-1226 or [services@puslinch.ca](mailto:services@puslinch.ca).

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### **About DocuPet**

DocuPet provides the most advanced pet licensing program in North America, driving ordinance compliance while reducing municipal costs and providing new value to pet owners. DocuPet launched its first municipal pet licensing program in 2014. Since that time, DocuPet has partnered with more than 50 communities. Its offices are in Kingston, Ontario and Syracuse, New York. In the last year, DocuPet boosted license sales by an average of more than 85% in the communities it serves, and helped return hundreds of lost pets to their owners.

### **Resources:**

- Puslinch Licensing Website: [puslinch.docupet.com](https://puslinch.docupet.com)
- DocuPet Website: [www.docupet.com](https://www.docupet.com)
- VIDEO: DocuPet’s HomeSafe Service:  
<https://www.youtube.com/watch?v=W80ZREeVIN0>

If you would like more information, please call Grant Goodwin at 1-855-249-1370 x 312 or email [grant.goodwin@docupet.com](mailto:grant.goodwin@docupet.com).