



# Advertising Rental Agreement

Optimist Recreation Center Rink Board Sign &

Baseball Diamond Fence (Banner) Sign

## Payment Terms and Conditions:

1. Full payment of your advertising rental fee is due within seven (7) days of receiving your advertising contract. If payment is not received within seven (7) days, the advertising rental contract will be cancelled.

## General Terms and Conditions:

1. The renter is responsible for selecting a Media Design vendor of their choice, for the design, creation, installation and removal of their advertisement.
2. The renter is only permitted to install a sign that has been pre-approved by Township staff. Should a different sign be installed, it will be removed immediately and the renter will forfeit the cost of their rental.
3. The renter is responsible for making the necessary arrangements with Township staff to install the advertisement sign, and remove the sign (when applicable).
4. The Township of Puslinch does not assume responsibility for any wear and tear to the sign, caused by weather conditions and/or facility users. Should a sign be damaged by weather conditions and/or facility users, the Township will contact the renter, who is responsible for removing the advertisement immediately. Should the renter choose to replace the advertisement, no additional fees will be charged, and the original anniversary date is applicable; no extensions will be granted.
5. The Township of Puslinch is not responsible for vandalism, graffiti and/or mischief causing damage to/or destroying an advertisement. Should this take place, the Township will contact the renter, who is responsible for removing the advertisement immediately. Should the renter choose to replace the advertisement, no additional fees will be charged and the original anniversary date is applicable; no extensions will be granted.
6. Any damage to a Township facility during the installation and/or removal of an advertisement, will be repaired at the expense of the renter.
7. Failure to comply with the rental terms and conditions may result in the termination of the advertising rental agreement, and the advertisement removed immediately, along with the loss of future advertising privileges.

**Rink Board Sign**

1. Rental contracts are for a term of one (1) year, commencing on the date of installation. Renters will be contacted prior to the end of their rental term, to make arrangements to either renew their rental or to make the necessary arrangements to remove their advertisement.
2. Renters who choose to renew their rental will enter into a new contract and pay the necessary fees for an additional term of one year, commencing on the anniversary date of their previous rental contract.
3. Renters who choose to end their rental contract will be responsible for removing their rink board sign by the end of term date, of their contract. The renter is responsible for contacting Facility Staff to make the arrangements to remove their sign, during operating hours and when the facility is not in use. The removal of the advertisement sign must be completed by the Media design company who installed the sign.

**Baseball Diamond Fence (Banner) Sign**

1. Rental contracts are seasonal commencing May 1<sup>st</sup> (or next business day) to October 1<sup>st</sup> of the same year.
2. Renters will be contacted by Township staff to make arrangements to remove their banner at the end of the season (on/around) October 1<sup>st</sup>.
3. Renters are responsible for making the necessary arrangements with Facility staff to remove their banner (themselves) during operating hours and when the baseball diamond is not in use.
4. The Renter is responsible for bringing with them, the necessary tools required to safely remove the advertisement banner; tools will not be provided by the Township. Should a banner not be removed by October 7<sup>th</sup> of the same year, a final reminder will be sent giving one week's time for it to be removed. If arrangements are not made, Facility Staff will remove and **dispose** of the advertisement banner.

**I agree and will comply with the above noted rental conditions**

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**Renters Name (print)**

**Renters Signature**

**Date Signed**