



FOR IMMEDIATE RELEASE

May 31, 2024

TOWNSHIP OF PUSLINCH UNVEILS THE 2024 COMMUNITY GUIDE AND BUSINESS DIRECTORY, AND PUSLINCH PROFILE FEATURES PROGRAM

PUSLINCH – The Township of Puslinch is excited to announce the launch of the 2024 Puslinch Community Guide and Business Directory and its monthly Puslinch Profile Features.

The Community Guide and Business Directory serves as a one stop shop to promote, engage and support local business in the Township. Through the development of this comprehensive community guide and business directory, the Township aims to enhance the visibility and accessibility of businesses in Puslinch.

The guide was mailed to all Puslinch residents in late May of this year and will be updated annually to ensure it contains the latest and most up to date information. This program comes at no cost to participating businesses and provides a platform for businesses to display their offerings, attract customers, foster collaboration, and boost economic development in the Township.

Additionally, the Township has launched the Puslinch Profile Features campaign, a monthly spotlight on a local business's profile and story. All Puslinch Profile Features will be published in the Puslinch Pioneer, shared on the Township's social media platforms, included in all Council Agenda packages and showcased on the Township's newly revamped Puslinch Economic Development Programs webpage.

Mayor Seeley stated, "We are thrilled to unveil the Puslinch Community Guide and Business Directory, and the monthly Puslinch Profile Features. These programs are designed to support the growth of all businesses in our community, while highlighting the wide range of products and services they offer." The guide includes valuable information on the community's local parks, trails, playgrounds and conservation areas, while highlighting some services provided by the Township and County of Wellington. The Business Directory enables local businesses to share their contact information and provides the public the opportunity to see the wide variety of local businesses Puslinch has to offer, from home businesses to the industrial community.

For more information and to see the online Community Guide and Business Directory visit Puslinch.ca/EcDev. For more information contact the Township at admin@puslinch.ca or 519-763-1226 ext. 4.

-30-

Media, please contact:

Courtenay Hoytfox,

T 519.763.1226

E choytfox@puslinch.ca