

# THE PUSLINCH PROFILE FEATURES:

Impact Bridges Group Inc.

**Mission:** Work together to maximize the net social benefits of community development programs



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Impact Bridges Group (IBG) is a social enterprise with a powerful vision: for all countries to have adequate resources to provide essential social services. What sets IBG apart is its commitment to financial sustainability as all profits go directly back into the mission of creating social outcomes. The organization's journey began with a groundbreaking project led by Dr. Warren, a naturopathic doctor, who first introduced selenium supplements to women in Kenya suffering from HIV/AIDS. The success of this initiative led to a similar clinical trial in Rwanda, which ultimately published positive findings in the Journal AIDS in 2013. This success laid the foundation for IBG's expanded work addressing diverse social challenges worldwide, from public health to economic development.

Today, IBG continues to collaborate with universities, governments, and organizations across the globe, while staying deeply rooted in its local community. Operating from Puslinch, IBG not only strengthens the local economy but also contributes to a healthier environment by reducing sprawl and pollution. The organization partners with local service providers who share its commitment to using evidence-based approaches to tackle social challenges. Through this focused, community-driven model, Impact Bridges Group demonstrates how local actions can create global impact, fostering thriving communities that benefit everyone involved.