

# County of Wellington

## Economic Development

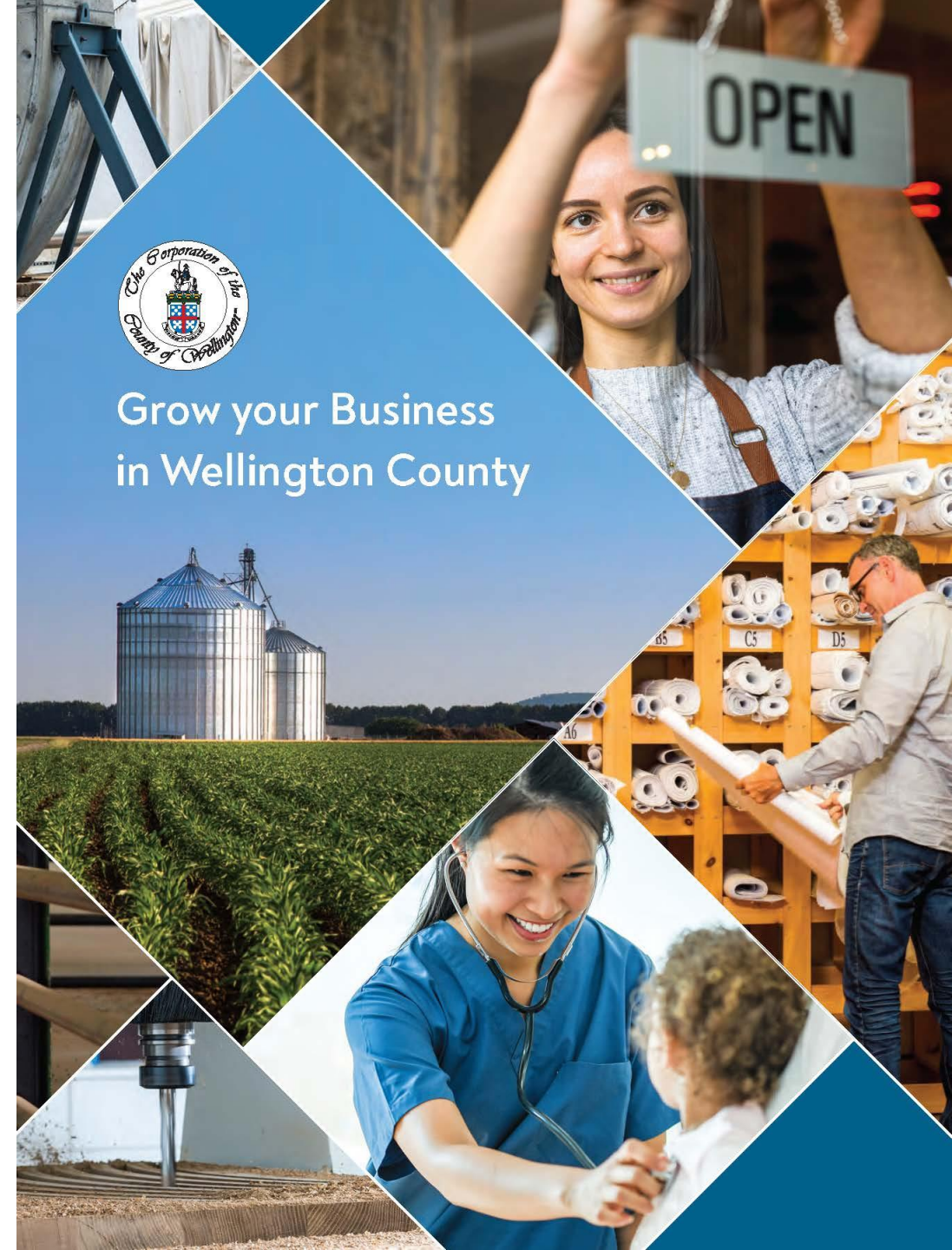
- Community Improvement Funding
- Agriculture Supports
- Tourism Support
- Rural Transit



# County Economic Development

## Local Resource for Wellington County businesses

- Business grants and funding opportunities
- Business and entrepreneurship support
- Community Data
- Investment Attraction
- Workforce Development and Welcoming Communities
- Circular Economy Resources
- Tourism and Local Food Promotion
- Rural Transit



Grow your Business  
in Wellington County

# Community Improvement Funding

Top up programme for municipally approved CIP projects that align with County goals.

- Improvement/expansion projects
- Creation housing units
- Agricultural projects
- Green infrastructure
- Tourism projects



STUDY GRANT



MINOR ACTIVITY  
GRANT



MAJOR ACTIVITY  
GRANT

**Good to know:** Community Futures offer CIP loan for approved projects



# Experimental Acres

- Micro grant program for famers interested in regenerative farming practices
- Up to \$3,000 per project
- Project support from Agriculture Coordinator
- Applications in the fall, 10 – 12 sites chosen annually.



Encourage regenerative agriculture practices on a small scale.



Offer monetary and educational supports to producers interested in applying regenerative agriculture practices.



Provide a social support group to help producers adopt regenerative agriculture practices.



# Succession Planning

55% of Wellington County farmers  
are over the age of 55  
62% do not have succession plans \*

- Planning Handbook print or digital download
- Free Online Training Modules
- Additional links to videos websites, and other succession planning materials

[www.wellington.ca/transitionplanning](http://www.wellington.ca/transitionplanning)

\*2021 Census data



# Taste Real



Connects consumers with local farm and food businesses



B2B connections



Farm and Food Tourism



Farmers' Market Support



# Tourism

## Opportunities for Businesses:

- Request [tourism marketing materials](#) and leverage tourism [website](#)
- Share public events on the Wellington County [events calendar](#) and update your [business profile](#) on wellington.ca
- Wellington County [Tourism Experience Development Grants](#)  
– open now until May 26!
- Get certified for free: [Bike Friendly Business Certification](#)
- [Tourism signage](#) Programme

[www.tastereal.ca](http://www.tastereal.ca)



# RIDE WELL

## Service Information

- On-demand ridesharing service
- Monday – Friday, 6:00 am – 7:00 pm
- Door-to-door service within the County; connections to Guelph
- Book up to seven days in advance
- Fare by distance: \$0.60/kilometre
- Accessible van available for passengers with mobility aids – advanced booking option by completed accessible booking form

# More Rural Transit Availability Near You!



More rides available now! Book through the app, website, or phone options. Service runs Monday to Friday, 6:00 am to 7:00 pm to or from any address in Wellington County and Guelph. Scan the QR code to download the Ride Well app and get riding today!

[www.ridewell.ca](http://www.ridewell.ca)

1.833.900.RIDE (7433)



**Wellington  
County**

# Get in Touch

County of Wellington  
Economic Development Office



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[wellington.ca/business](http://wellington.ca/business)

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